# INSURANCE CORPORATE PRESENTATION

BNP PARIBAS CARDIF FIGURES AS OF 31/12/2021





### ID CARD

BNP Paribas Cardif is a global insurer with almost **50 years** of history and a core component of the BNP Paribas Group insurance business line.

- BtoBtoC business model
- Focus on two business lines: Savings and Protection
- Strong positions in three regions: Europe, Asia and Latin America
- BNP Paribas Cardif mission: "making insurance more accessible"



Making insurance

more inclusive



Making insurance

easier to understand



Making insurance easier to subscribe and use

### 2021 strong financial metrics

€32.6bn gross written premiums
€1.4bn pre-tax income
€282bn assets under management

### Solid and well-established insurer

More than 500 partnerships #1 creditor protection insurance<sup>1</sup> 185% 2021 solvency 2 ratio A-/stable Standard & Poor's rating<sup>2</sup>

### Shaped for tomorrow's challenges

Nearly 100 new or renewed partnerships in 2021 **Platformization** integrated in our business model Positive **impact** 



The insurer for a changing world

 $^{\rm 1}$  worldwide, Finaccord 2021;  $^{\rm 2}$  as of July 2022

# 02 THE INSURANCE BUSINESS LINE WITHIN BNP PARIBAS

### INSURANCE: A KEY COMPONENT OF BNP PARIBAS' DIVERSIFIED AND INTEGRATED BUSINESS MODEL

In 2021, BNP Paribas Insurance Business Line accounted for 10% of pre-tax income of the BNP Paribas Group's operational business units and 30% of the pre-tax income of IFS (**International Financial Services**).

The BNP Paribas Group insurance business totaled **€32.6 billion of gross written premiums** in 2021:

- €27.1 billion from BNP Paribas Cardif's entities reported in the consolidated statements
- €3.8 billion from BNP Paribas Cardif's equity-consolidated entities
- €1.7 billion from entities not consolidated in BNP Paribas Cardif statutory accounts but included in the insurance business line (mainly 25% of AG Insurance revenues net of reinsurance<sup>2</sup>)

2021 Figures - in €m	BNP Paribas	IFS*	Insurance Business Line*
Revenues	46 235	15 751	2 827
Operating expenses	-31 111	-10 231	-1 536
Gross operating income	15 124	5 519	1 291
Other items	-1 487	-900	<b>79</b> <sup>(3)</sup>
Pre-tax Income	<b>13 637</b>	4620	1368

\* Excluding transformation Cost

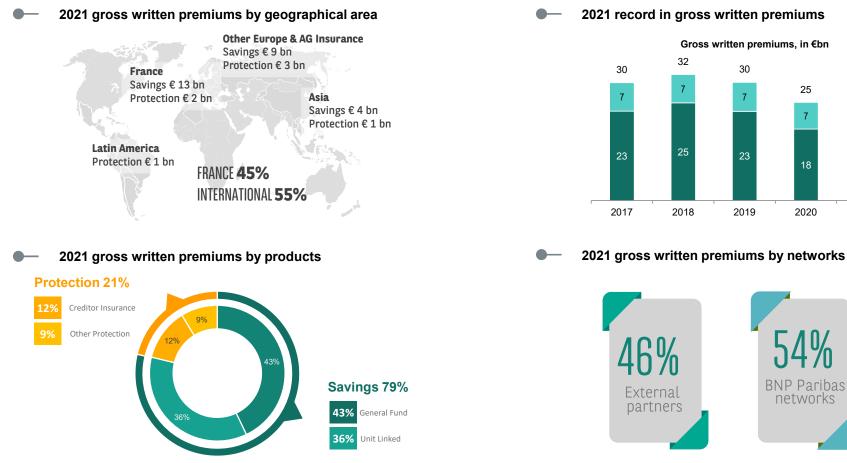


In May 2021, a new division called **Investment & Protection Services** has been created that includes: **BNP Paribas Cardif**, BNP Paribas Asset Management, Wealth Management, Real Estate and Principal Investments. These business lines design value-creating and responsible solutions in savings, investment and protection.



<sup>1</sup> at detention rate; <sup>2</sup> In addition, BNP Paribas Cardif reinsures 25% of AGI's business, <sup>3</sup> mainly earnings from companies consolidated by the equity method

### INSURANCE: A KEY COMPONENT OF BNP PARIBAS' DIVERSIFIED AND INTEGRATED BUSINESS MODEL



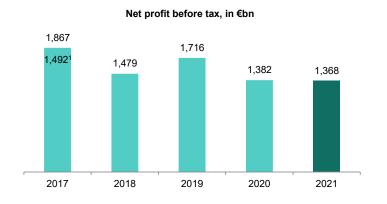


Protection

Savings



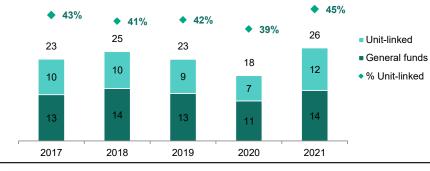
### INSURANCE: A KEY COMPONENT OF BNP PARIBAS' DIVERSIFIED AND INTEGRATED BUSINESS MODEL



Robust net profit before tax despite Covid impacts

Increased share of unit-linked in savings portfolio

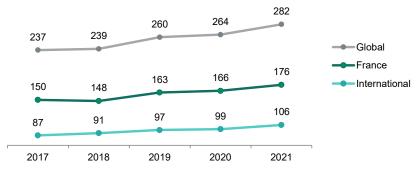
Savings gross written premiums, in €bn







Steady growth of assets under management over all geographies



2021 revenues by products



<sup>1</sup>excluding extraordinary gains, mainly proceeds from the sale of 4% of the Indian entity SBI Life

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### ALMOST 50 YEARS OF HISTORY

1980

**1989** Development begins in Europe: Cardif

starts operating in Italy, Belgium and Spain

**1984** Partnership with Cortal starts

**1985** Set up of a trading floor



1970

1991 Creation of Natio Assurance1997 Overseas development begins: Cardif starts operating in Chile

1990

2013 Creation of the joint-venture with the Bank of Beijing (China)
2014 Acquisition of Icare (France)
2016 Partnership with Matmut (France)
2018 Full control of Cardif Lux Vie and partnership with Orange (France)
2019 Strategic alliance with Scotiabank in 4 countries in Latin America

2010

2000

following the merge between BNP and Paribas

**2009** First launch of 3 Social Responsible

**2000** Natio and Cardif brought together

## 2020

2020 160 M€ allocated to support policyholders during the Covid crisis 2021 Up to 1 Bn€ investment announced in Ioan

program to sustain French economy

**2022** Renewal of a worldwide agreement with Volkswagen Financial Services to provide insurance solutions in 16 countries.



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Investment (SRI) funds

### MATERIAL DEVELOPMENTS IN 2021 AND 2022<sup>1</sup>

### Check24 May 2021

Exclusive distribution agreement on mortgage protection with the German market leading aggregator platform

### Banco Carrefour

BNP Paribas Cardif renews strategic partnership in Brazil

### Strategic Pet Healthcare Alliance

#### **October 2021**

JAB and BNP Paribas Cardif to provide a range of pet insurance and pet healthcare services throughout the UK, EMEA and Latin America

### Le Bon Coin October 2021

Partnership on motor extended guarantee with a leading French platform specialized on second-hand items

### Volkswagen January 2022

Joint-venture<sup>2</sup> between Volkswagen Financial Services and BNP Paribas Cardif subsidiary to strengthen European fleet business

### Coppel March 2022

Long-term agreement with retailer in Mexico to sell protection products

### Back Market May 2021

New insurance offer for refurbished smartphones, tablets and laptops in several European markets

### Matmut

#### June 2021 Matmut begins offering life insurance created

with BNP Paribas Cardif across entire distribution network

### Net-Zero Asset Owner Alliance

#### September 2021

BNP Paribas Cardif joins the UN-convened Net-Zero Asset Owner Alliance

### Cardif Libertés Emprunteur

#### October 2021

More accessible, digital and inclusive mortgage insurance

### Climate Action 100+

#### October 2021

BNP Paribas Cardif joins the Climate Action 100+ initiative

#### Neon February 2022

Exclusive partnership with Brazilian fintech

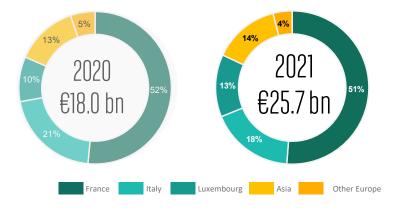


<sup>1</sup> as at May 2022; <sup>2</sup> upon customary condition precedents, including the approval of the relevant antitrust authorities

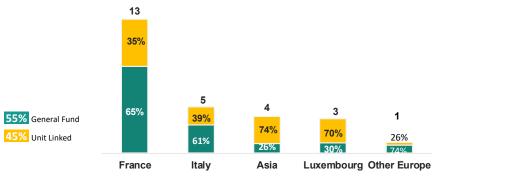
### SAVINGS OFFER

- · Significant share of unit-linked products.
- Since 2008, environmental, social and governance criteria applied in investment choices.
- Launching of the innovative platform MonDemain (MyTomorrow) which gives people access to the products and services they need to prepare for retirement

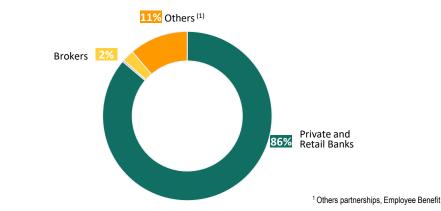
Savings gross written premiums by geography



Savings 2021 gross written premiums by distributor type



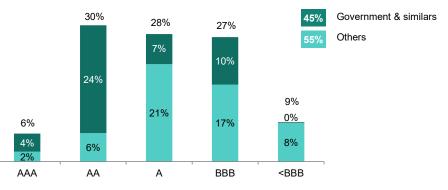
Savings 2021 gross written premiums by product and geography



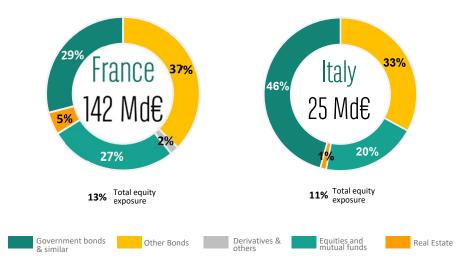


### BNP PARIBAS CARDIF: GENERAL FUND ALLOCATION

 As at December 31 2021, in addition to the unit-linked investments that represent €91bn, the BNP Paribas Cardif group manages
 General Funds totaling €182bn at market value, mainly through its subsidiaries in France (78%) and Italy (14%). Rating of Bond Portfolio by Issuer - Worldwide<sup>2</sup>



General Funds<sup>1</sup> Asset Allocation - France and Italy



#### Government Bonds Exposure by Issuing Country - Worldwide<sup>2</sup>

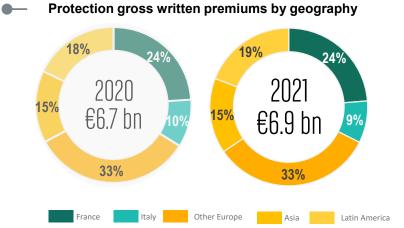
Issuing Country	Rating	
France	AA	42%
Italy	BBB	22%
Spain	A-	9%
Belgium	AA-	6%
Germany	AAA	2%
Austria	AA+	2%
Netherlands	AAA	2%
Ireland	A+	1%
Portugal	BBB	0%
Others		13%
Total		100%

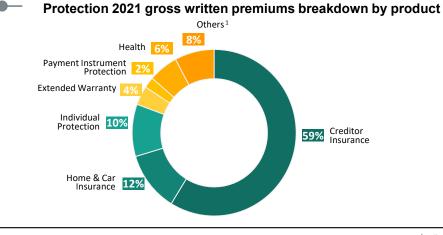
<sup>1</sup>Market value as at 31 December 2021 including Eurocroissance funds; <sup>2</sup>Net book value as at 31 December 2021 excluding Eurocroissance funds

BNP PARIBAS CARDIF

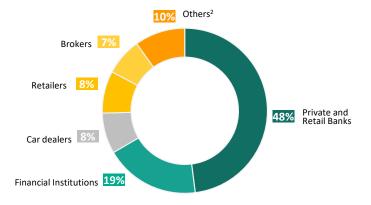
### **PROTECTION OFFER**

- Strong share on Creditor Protection Insurance (59%) and diversification in non-Creditor Protection Insurance.
- Large share of gross written premiums generated outside France.
- Products enriched with services: for instance complete ecosystem of home services for ScotiaBank customers with a home insurance product in Chile, digital ecosystem included for Carrefour and Atacadão customers in Brazil in the Digital Life and Personal Belongings Protection product.





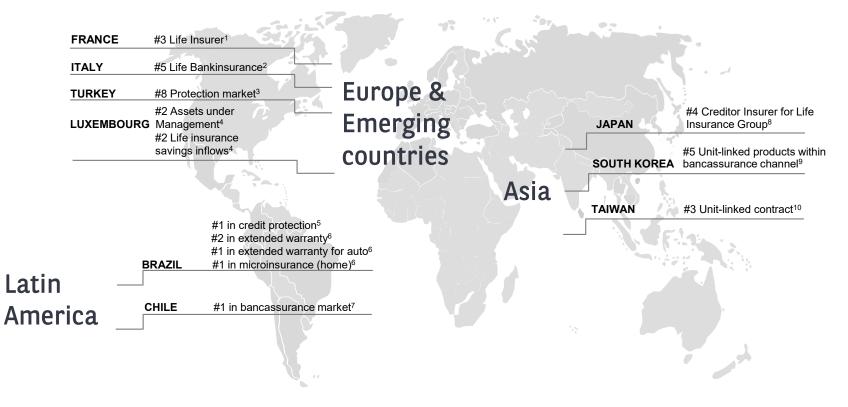
#### Protection 2021 gross written premiums by distributor type



<sup>1</sup> collective protection, GAP, budget income protection, personal possession protection, travel, assistance and services; <sup>2</sup> others: IFAs, Employee benefit

BNP PARIBAS

### A MAJOR WORLDWIDE INSURANCE PLAYER



#### Sources:

<sup>1</sup> Argus de l'assurance 2022 (based on 2021 GWP); <sup>2</sup> IAMA Consulting (2021); <sup>3</sup> Turkish insurance association (2021); <sup>4</sup> ACA (2020); <sup>5</sup> Excluding banks captive insurers ,SUSEP; <sup>6</sup> SUSEP; <sup>7</sup> CMF, Commission for the Financial Market (2021); <sup>8</sup> Statistics of Life Insurance business in Japan (March 2021); <sup>9</sup> This is the latest data, and no official M/S and raking data available in Korea due to the Fair Trade Act (Market Data, as of dec 31, 2021); <sup>10</sup> The Life Insurance Association of Republic of China (January to December 2021);





### STRATEGIC PLAN: GROWTH, TECHNOLOGY & SUSTAINABILITY 2025

Diversification, scale, completeness, leading positions & global approach iZ **2025 vision**: become a reference European player give BNP Paribas a clear competitive advantage and a unique positioning. in protection, savings and sustainable investments In 2022 BNP Paribas launched the new strategic plan: 2025 strategic plan: foster growth across Investment business-lines, through enhanced solutions to clients & & Protection Services distributors GROWTH TECHNOLOGY 3 strategic pillars to strengthen positions SUSTAINABILITY and capture new growth Strengthen leadership in Accelerate in **Financial Savings Sustainability** Technology & industrialisation at Leverage the strength of the Capture growth in the heart of the model leading platforms in Europe... **Private Assets** 4 key levers to unleash the full potential Deployment of sustainable ... strategically aligned to serve of the integrated model and platforms finance and ESG at scale clients & partners... Make the most of Move to the next level in Integrated model **Digitalisation, Data and Al** ... with the full benefit of the **Development of employees** integrated & transformed potential & engagement Keep deploying Keep optimising operating model New ways of working **Operating model** 



### PLATFORMIZATION, THE NEXT STEP OF DIGITALIZATION

### #DigitalPlatform MORTGAGE INSURANCE JUST GOT EASIER

BNP Paribas Cardif has teamed up with Germany's leading comparison platform to distribute mortgage insurance products through a new channel. Borrowers can now insure their home loans directly on the Check24 digital platform and benefit from protection against all life's major risks (death, disability, cancer, unemployment), enabling them to move forward with their property acquisition plans with peace of mind. This partnership makes mortgage insurance easier to buy and use through a simple and quick digital pathway.

### #DigitalPlayer INTEGRATING APPLECARE SERVICES IN OUR INSURANCE OFFER

We have been working with our partners Orange and Boulanger to integrate AppleCare Services in our insurance offer that protects smartphones against everyday risks. Together we have initiated a long-term partnership with Apple. Their customers now have access to additional protection and support for their iPhone with no increase in rates. For instance, they can take advantage of dedicated support by an Apple expert for any question about the iOS, iCloud, or apps available on the Apple store. They can also get a replacement battery if their phone starts showing charging deficiency. Finally, if their iPhone requires repair, in the event of a claim, they can either follow the initial customer journey or go to an Apple store and ask Apple experts to repair the phone with original Apple parts.

### #DigitalMarketplace INSURING REFURBISHED DEVICES

Consumers are increasingly motivated to reduce the environmental impact of their purchases. We have teamed up with Back Market, the first marketplace for refurbished devices, and the insurtech bolttech (formerly i-surance) to launch an eco-responsible insurance offer for smartphones, tablets, and laptops. This product covers refurbished mobile devices against everyday risks such as breakage, rust, or theft. The insurance also covers accidental damage or damage due to negligence. By placing priority on repairs we actively promote the circular economy

damage due to negligence. By placing priority on repairs, we actively promote the circular economy. This offer is available in France, Spain, Germany, Belgium, the Netherlands, and Italy. This new partnership is in line with our ambition to develop customisable plug & play interfaces and positive impact products.



### POSITIVE IMPACT ON SOCIETY AND THE PLANET

### #Climate STEPPING UP THE FIGHT AGAINST GLOBAL WARMING

In 2021, we deepened our commitment to help tackle climate change by joining both the UNconvened Net-Zero Asset Owner Alliance (NZAOA) and the Climate Action 100+ investor participation initiative.

The NZAOA alliance groups together international insurers and pension funds who commit to transitioning their investment portfolios to netzero greenhouse gas emissions (GHG) by 2050. Meanwhile, the ClimateAction100+ initiative pursues engagement with other companies to strengthen board accountability, set GHG targets in line with the Paris Agreement and provide enhanced corporate disclosure compliant with the recommendations of the Task Force on Climate related Financial Disclosures (TCFD).

### #ResponsibleInvestments 1.5 BILLION EUROS IN POSITIVE IMPACT INVESTMENTS

As part of our pledge to dedicate an average of 1 billion euros per year by the end of 2025 to positive impact investments, we hit the ground running with a commitment of 1.5 billion euros in 2021. In this way we impart meaning to the investments of savers and enable them to support projects with a variety of thematic focuses.

Investments range across environmental themes such as energy transition, and protection of land and aquatic ecosystems; societal themes such as social inequalities (affordable housing and digital divide), diversity (social diversity and support for women), and employment; as well as multithematic investments that impact both environmental and social causes.

### #Housing A RESPONSIBLE REAL ESTATE STRATEGY TO HELP REDUCE INEQUALITIES

BNP Paribas Cardif has increased its investments in funds with significant social impact. The diversification of its investments enables the insurer to have a concrete impact on key social issues.

In 2021, for instance, BNP Paribas Cardif signed an agreement with the housing association Habitat et Humanisme Ile-de-France, allocating 32 units from its real estate portfolio in Paris for six years. The units are provided on a temporary basis for families in need until they can find long-term housing solutions.





### **RISK MANAGEMENT**

#### A pyramidal Risk Management Organisation

- BNP Paribas Cardif follows the organization principles of BNP Paribas regarding Risk Management & Internal Control, i.e. an architecture based on 3 lines of defense
  - 1<sup>st</sup> line of defense: Permanent controls realized by operational teams
  - 2<sup>nd</sup> line of defense: Permanent controls realized by independent teams: RISK, Legal, Compliance and Finance
  - 3rd line of defense: Periodic controls realized by Internal Audit
- BNP Paribas Cardif Chief Risk Officer has a hierarchical link with the CEO of BNP Paribas Cardif and with the Chief Risk Officer of BNP Paribas Group (through the IPS Chief Risk Officer), thus guaranteeing his independence

#### A strong Risk Management framework

- Definition of the Risk Strategy and Risk Appetite Statement
- Strong Risk governance based on written policies covering risk families and addressing transverse risk drivers such as model risks and ESG risks
- Strong actuarial governance embedded in the local decision making: guidelines, pricing, reserving, risk monitoring,...
- Dedication of committees to risk-taking or risk-monitoring, per risk family

#### Risk Processes covering all risk dimensions

- From Risk Identification to Risk Reporting
- Current and prospective analysis including ORSA Own Risk and Solvency Assessment
- Comprehensive Stress Testing policy and Recovery planning
- Strong involvement of Directors through Risk reports, Risk mapping, Risk modeling,...

### Risk Measure RISK Process Risk Reporting

#### **RISK-TAKING COMMITTEES**

- Underwriting Committee
- New Activity Committee
- New Asset Class Committee
- Mergers and Acquisitions Committee

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#### **RISK-MONITORING COMMITTEES**

- Underwriting Risk Monitoring Committee
- Asset Management Committee
- ALM Committee
- Operational Risk Committee
- Global Security Committee

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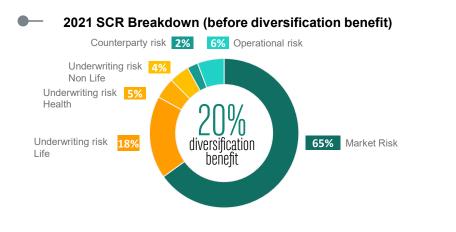
### BNP PARIBAS CARDIF SOLVENCY

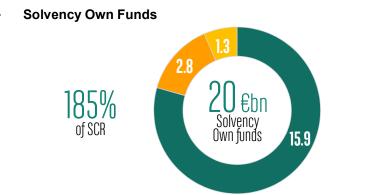
Regulatory Capital under Solvency 2

As at end of 2021 - in €m	Total
Eligible own funds to meet the solvency capital requirement <sup>1</sup>	19 967
Eligible own funds to meet the minimum capital requirement	16 835
Solvency capital requirement (SCR)	10 822
Group Minimum capital requirement	4 902
Ratio of Eligible own funds to the solvency capital requirement	185%
Ratio of eligible own funds to the group minimum capital requirement	343%









<sup>1</sup> Includes shareholders' equity, unrealized gains and losses, PVFP, deferred tax and others

147% Tier 1 unrestricted 26% Tier 2 subordinated debt 12% Tier 3



## APPENDIX

### **EXECUTIVE COMMITTEE OF BNP PARIBAS CARDIF**



PAULINE LECLERC-GLORIEUX Chief Executive Officer



FABRICE BAGNE Deputy Chief Executive Officer, France & Luxembourg



**STANISLAS CHEVALET** Deputy Chief Executive Officer, Transformation & Development



**OLIVIER HÉREIL** Deputy Chief Executive Officer, Ásset Management



JEAN-BERTRAND LAROCHE Deputy Chief Executive Officer, International Markets



**CARINE LAURU** 







FRANCISCO VALENZUELA Chief Executive Officer of Latin America



**VIVIEN BERBIGIER** Chief Executive Officer of EMEA (Europe, Middle-East, Africa)

ANNE DU MANOIR

Chief Human Ressources Officer



ERIC MARCHANDISE

Chief Financial Officer



**PAULINE DE CHATILLON** Chief Compliance Officer



MICHAEL NGUYEN

Chief Operating Officer

**CHARLOTTE CHEVALIER** Chief Proposition Officer



Chief Executive Officer of Italy



MURIELLE PURON CHAMBORD Chief Risk Officer



SANDRA STELLA Chief of Financial Actuary, Capital and Modelling





SEE SEE OOI Chief Executive Officer of Asia





NATHALIE DORÉ

### BNP PARIBAS CARDIF: BOARD OF DIRECTORS<sup>1</sup>



Renaud Dumora Chairman Member of the BNP Paribas Executive Committee Deputy Chief Operating Officer and Head of Investment & Protection services, BNP Paribas

Marguerite Berard Member of the BNP Paribas Executive Committee Head of French Retail Banking, BNP Paribas

Véronique Cotten Deputy Chief Financial Officer, Finance & Strategy, BNP Paribas **Pierre de Villeneuve** Honorary Chairman, BNP Paribas Cardif

Jacques d'Estais Senior Executive Advisor to BNP Paribas General Management

Aude Gaudin Chief of Staff, Investment and Protection Services, BNP Paribas

Elisabeth Gehringer<sup>2</sup> Certified Actuary

Gildas Guyot Head of Risk Management, Investment and Protection Services, BNP Paribas

Pauline Leclerc-Glorieux Member of the BNP Paribas Executive Committee CEO, BNP Paribas Cardif Olivier Le Grand<sup>2</sup> Honorary Chairman of the Giacometti Foundation Director Treasurer of the GoodPlanet Foundation

**Yves Martrenchar** Senior Advisor, BNP Paribas

**Catherine Olivier** Deputy Director, BNP Paribas Group Legal Affairs

Véronique Riches-Flores <sup>2</sup> Economist, Founder and Chairman of Richesflores Research

Marie-Hélène Sartorius<sup>2</sup> Independent Companies Director



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<sup>1</sup> As of 1st January 2022; <sup>2</sup> Independent Board Members

THANK YOU merci mèsitak GRAZIE chokrane dhanyavad ARIGATÔ dziękuję GRACIAS danke ευχαριστώ NANDRI cπαcибо MAHALO teşekkür ederim spas JËRËJËF